



# Township of Woolwich Committee of the Whole Agenda

Tuesday, October 8, 2024

7:00 p.m.

Council Chambers - Hybrid with YouTube Livestream

24 Church Street West, Elmira ON, N3B 2Z6

Chair: Councillor Evan Burgess

## Pages

### 1. **Public Resolution to Move into Closed Session - ( 5:30 P.M.)**

That the Council of the Township of Woolwich convenes in closed session on Tuesday, October 8, 2024 at 5:30 p.m. in accordance with section 239 (2) of the Municipal Act, 2001, for the purposes of considering the following:

- a. Litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board, and advice that is subject to solicitor-client privilege, including communications necessary for that purpose (Legal Matter);
- b. The security of the property of the municipality or local board (Information Technology Matter); and
- c. Third-party information supplied in confidence to the municipality, which, if disclosed, could significantly prejudice a competitive position or interfere with negotiations (Sanitary Servicing Matter).

### 2. **Public Resolution to Reconvene in Open Session (7:00 P.M.)**

That Council reconvenes in open session.

### 3. **Land Acknowledgement**

### 4. **Disclosures of Pecuniary Interest**

### 5. **Items to Come Forward from Closed Session**

6.	<b>Public Meetings</b>	
7.	<b>Presentations</b>	
8.	<b>Delegations</b>	
9.	<b>Unfinished Business</b>	
10.	<b>Consent Items</b>	
11.	<b>Items Pulled From the Information Package</b>	
11.1	<b>Region of Waterloo Resolution: Solve the Crisis</b>	1
12.	<b>Staff Reports and Memos</b>	
12.1	<b>A06-2024: Collaborative Marketing Opportunity for St. Jacobs Country</b>	4
	<u>Recommendation:</u>	
	That the Council of the Township of Woolwich, considering Report A06-2024 respecting Collaborative Marketing Opportunity for St. Jacobs Country:	
	1. Approve \$20,000.00 as a contribution to the 2024 St. Jacobs Holiday Campaign from the Municipal Accommodation Tax; and	
	2. Direct staff to develop a strategy for the ongoing and long-term use of the Municipal Accommodation Tax.	
12.2	<b>IS08-2024: East Side Lands Sanitary Servicing Environmental Assessment Recommendation</b>	
	<i>To be included on the Revised Agenda.</i>	
13.	<b>Other Business</b>	
13.1	<b>Council Reports/Updates</b>	
13.2	<b>Outstanding Activity List as of Thursday, October 3, 2024</b>	18
14.	<b>Notice of Motion</b>	
15.	<b>Adjournment</b>	
	<u>Resolution</u>	

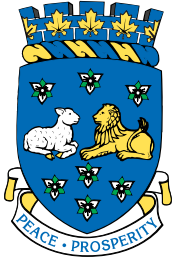
That the meeting adjourns.

*All decisions made at a Committee of the Whole Meeting are subject to ratification at the following Council Meeting.*

This meeting is being live streamed to the Woolwich Township YouTube account and a recording will be published following the meeting. Live meetings will appear on the home page once the live stream has started which may be shortly after the scheduled start time. If you don't see a live video, please be patient and try reloading the page.

To submit comments or participate in the meeting or if you have any questions about the content or outcome of this meeting, please contact the Council and Committee Support Specialist at 519-669-6004 or [councilmeetings@woolwich.ca](mailto:councilmeetings@woolwich.ca)

Should you require an alternative format of any documents within this agenda package, please contact the Council and Committee Support Specialist at 519-669-6004 or [councilmeetings@woolwich.ca](mailto:councilmeetings@woolwich.ca)



September 26, 2024

The Right Honourable Justin Trudeau, Prime Minister of Canada

Dear Prime Minister:

**Re: Solve the Crisis**

Please be advised that the Council of the Regional Municipality of Waterloo at their regular meeting held on September 25, 2024, approved the following motion:

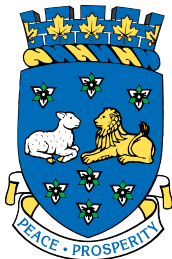
**Whereas there is a humanitarian crisis in cities, large and small, urban and rural, across Ontario. We need immediate action at all levels of government, starting with the Province; and**

**Whereas the homelessness, mental health and addictions crisis continues to grow with 3432 drug related deaths in Ontario in 2023 as well as with an estimated 234,000 Ontarians experiencing homelessness and over 1400 homeless encampments across Ontario communities in 2023; and**

**Whereas the province has provided additional funding for mental health, addictions and homelessness programs, including the recently announced Homelessness and Addiction Recovery Treatment (HART) Hubs, it does not adequately address the growing crisis and the financial and social impact on municipalities and regions across the province; and**

**Whereas municipalities and regions are stepping up and working with community partners to put in place community-specific solutions to address this crisis, but municipalities and regions lack the expertise, capacity, or resources to address these increasingly complex health care and housing issues alone; and**

**Whereas this is primarily a health issue that falls under provincial jurisdiction and municipalities and regions should not be using the property tax base to fund these programs; and**



**Whereas there is no provincial Minister focused on this crisis leading to unanswered questions that span over a dozen ministries, and a lack of support to manage the increasing needs of those who are unhoused.**

**Now Therefore be it resolved that the Region of Waterloo supports the Solve the Crisis Campaign;**

**And calls on provincial and federal governments to commit to immediate action to solve the Humanitarian Crisis that Ontario is facing as the numbers of unhoused individuals and those suffering with mental health & addictions grows exponentially;**

**AND that the province officially makes Homelessness a Health Priority;**

**AND appoints a responsible Minister and Ministry with the appropriate funding and powers as a single point of contact to address the full spectrum of housing needs as well as mental health, addictions and wrap around supports;**

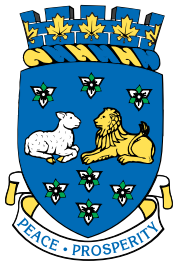
**AND request that the provincial government strike a task force with broad sector representatives including municipalities, regions, healthcare, first responders, community services, the business community and the tourism industry to develop a *Made in Ontario Action Plan*;**

**AND that this provincial task force reviews current programs developed by municipalities, regions and community partners that have proven successful in our communities, to ensure that solutions can be implemented quickly and effectively to tackle this crisis.**

**AND provides the adequate, sufficient and sustainable funding to ensure that municipalities have the tools and resources to support individuals suffering with mental health and addictions, including unhoused people and those from vulnerable populations that may be disproportionately impacted;**

**And that this Council calls on the residents across the Region of Waterloo to join us in appealing to the provincial and federal governments for support by visiting [SolveTheCrisis.ca](http://SolveTheCrisis.ca) and showing your support;**

**And further that a copy of this motion be sent to:**



## REGIONAL MUNICIPALITY OF WATERLOO

OFFICE OF THE REGIONAL CLERK

150 Frederick Street, 2nd Floor  
 Kitchener ON N2G 4J3 Canada  
 Telephone: 519-575-4400  
 TTY: 519-575-4608  
 Fax: 519-575-4481  
[www.regionofwaterloo.ca](http://www.regionofwaterloo.ca)

- **The Honourable Sean Fraser, Minister of Housing, Infrastructure and Communities of Canada**
- **The Honourable Doug Ford, Premier of Ontario**
- **The Honourable Sylvia Jones, Deputy Premier and Minister of Health**
- **The Honourable Paul Calandra, Minister of Municipal Affairs and Housing**
- **The Honourable Michael Parsa, Minister of Children, Community and Social Services**
- **The Honourable Michael Tibollo, Associate Minister of Mental Health and Addictions**
- **Local and area MPs, MPPs and Heads of Council**
- **The Association of Municipalities of Ontario, Ontario's Big City Mayors and Mayors and Regional Chairs of Ontario**

Please accept this letter for information purposes only. If you have any questions please contact Regional Councillor Dorothy McCabe [Dorothy.McCabe@waterloo.ca](mailto:Dorothy.McCabe@waterloo.ca)

Please forward any written responses to this letter to William Short, Director, Council & Administrative Services/Regional Clerk  
[regionalclerk@regionofwaterloo.ca](mailto:regionalclerk@regionofwaterloo.ca)

Yours sincerely,

William Short, Director Council and Administrative Services/Regional Clerk

cc: Region of Waterloo Councillor Dorothy McCabe [Dorothy.McCabe@waterloo.ca](mailto:Dorothy.McCabe@waterloo.ca)



## Economic Development Staff Report

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Report Number: A06-2024  
 Report Title: Collaborative Marketing Opportunity for St. Jacobs Country  
 Author: Jenna Deboer  
 Meeting Type: Committee of the Whole Meeting  
 Meeting Date: October 8, 2024  
 eDocs or File ID: File  
 Consent Item: Yes  
 Final Version: Yes  
 Reviewed By: David Brenneman  
 Final Review: Chief Administrative Officer

### Recommendation:

That the Council of the Township of Woolwich, considering Report A06-2024 respecting Collaborative Marketing Opportunity for St. Jacobs Country:

1. Approve \$20,000.00 as a contribution to the 2024 St. Jacobs Holiday Campaign from the Municipal Accommodation Tax; and
2. Direct staff to develop a strategy for the ongoing and long-term use of the Municipal Accommodation Tax.

### Background:

Economic Development and Tourism staff have been working with the Tourism industry since 2021 to determine a marketing path forward to promote the Township as a place for visitors and to encourage extended stays. Staff worked with some of Woolwich's key tourism attractions to find common ground and an interest in collaboration. Since then, these stakeholders have banded together on a unified marketing campaign that will be far more effective in driving tourism to both St. Jacobs and greater Woolwich during November and December than any individual stakeholder's efforts.

### Comments:

The attached unified marketing campaign highlights key holiday events including the Farmers' Market Sip n' Shops, the St. Jacobs Business Improvement Area's Sparkles event, Drayton Entertainment's family pantomime and Waterloo Central Railway's holiday

train, positioning St. Jacobs as a destination for a unique rural holiday experience, distinct from typical urban holiday offerings.

The campaign's tagline, "Reconnect with St. Jacobs", was collaboratively chosen by the tourism partners. It plays on the idea of inviting guests to return while also emphasizing the connection between attractions.

Targeting families and couples from cities like Mississauga, Toronto, Hamilton, and London, the campaign will feature a mix of digital, print, and billboard ads.

The attached budget outlines how this campaign will be shared amongst the key tourism attractions, the Township of Woolwich, and Explore Waterloo Region.

Economic Development and Tourism staff are working with the industry, Explore Waterloo Region, and the other Regional municipalities to develop a strategy for the ongoing use of the Municipal Accommodation Tax. The strategy will also define the Economic Development and Tourism department's role in Tourism management and marketing in the Township of Woolwich. Attached you will see letters of support for this collaboration.

### **Interdepartmental Impacts:**

None.

### **Financial Impacts:**

The Township of Woolwich's contribution of \$20,000.00 will come from the Municipal Accommodation Tax.

### **Community Strategic Plan Impacts:**

We will develop and enhance the downtown cores of our communities to facilitate community connections and foster economic vibrance.

### **Conclusion:**

Economic Development and Tourism staff are excited to work collaboratively with the sector to promote Woolwich as a place to visit. It is recommended that the Municipal Accommodation Tax be utilized to fund this holiday campaign, which will expand the tourism experience and ultimately increase overnight stays for visitors in the Township of Woolwich.

### **Attachments:**

1. St. Jacobs Holiday Campaign 2024 Assets
2. Budget
3. Letters of Support



- a. Drayton Entertainment
- b. St. Jacobs Market District
- c. St. Jacobs Village Business Improvement Area
- d. W Group (Holiday Inn Express & Suites, Staybridge Suites)
- e. Hilton (Hampton Inn & Suites, Homewood Suites)



St. Jacobs Farmers' Market  
TUESDAY SUMMER MARKET Open Mid June - Labour Day

Experience  
the charm and  
holiday magic of  
rural St. Jacobs.

# RECONNECT WITH *stjacobs*



PLAN YOUR STAY  
@ [EXPLOREWATERLOO.COM/STJACOBS](https://explorewaterloo.com/stjacobs)



ST. JACOBS MARKET DISTRICT



WATERLOO CENTRAL RAILWAY



THE VILLAGE OF ST. JACOBS

# RECONNECT WITH *stjacobs*



PLAN YOUR STAY  
@ EXPLOREWATERLOO.COM/STJACOBS



ST. JACOBS COUNTRY PLAYHOUSE

# RECONNECT WITH ST. JACOBS



**RECONNECT WITH VILLAGE SHOPPING**  
SPARKLES IN THE VILLAGE OF ST. JACOBS

**RECONNECT WITH NIGHT MARKETS**  
HOLIDAY EVENTS AT ST. JACOBS MARKET DISTRICT

**RECONNECT WITH LIVE THEATRE**  
THE CHRISTMAS CAROL: THE PANTO AT ST. JACOBS COUNTRY PLAYHOUSE

**RECONNECT WITH HOLIDAY MAGIC**  
SANTA'S CANDY CROSSING AT WATERLOO CENTRAL RAILWAY

# EVENTS

**Sparkles** | NOV. 14 - 17 | NOV. 21 - 24 |

**VILLAGE OF ST. JACOBS**

An annual holiday shopping event amid thousands of twinkling lights in the Village of St. Jacobs - a true holiday experience! Enjoy many unique shops and eateries. Shop into the evening Thursday, Friday and Saturdays and take in the holiday festivities and entertainment! [stjacobsvillage.com/sparkles](http://stjacobsvillage.com/sparkles)

**Santa's Jolly Journey** | NOV. 14 - DEC. 22 |

**WATERLOO CENTRAL RAILWAY**

Join Santa as he hops aboard the heritage train ride through the wintery Waterloo countryside from St. Jacob's north toward Elmira and back, while enjoying festive carols, a scavenger hunt, and a visit from Santa!

\*tickets available at:

[waterloocentralrailway.com/santas-jolly-journey/](http://waterloocentralrailway.com/santas-jolly-journey/)

**Santa's Candy Crossing** | NOV. 16 - DEC. 22 |

**WATERLOO CENTRAL RAILWAY**

An enchanting nighttime journey for the whole family as you join Santa to transport batches of yummy Christmas candy to Santa's Candy Crossing!

\*tickets available at:

[waterloocentralrailway.com/santas-candy-crossing/](http://waterloocentralrailway.com/santas-candy-crossing/)

**Sip n' Shop** | FRIDAY, NOV. 22 | FRIDAY, NOV. 29 |

**ST. JACOBS MARKET DISTRICT**

Savour a delightful assortment of festive beverages, listen to live music, and shop from over 100 curated artisan and makers along with all of your favourite year-round vendors. A truly magical experience you don't want to miss.

\*tickets available at:

[stjacobsmarket.com/sipnshop](http://stjacobsmarket.com/sipnshop)

**Santa's Nightcap (19+)** | NOV. 22- DEC. 21 |

**WATERLOO CENTRAL RAILWAY**

Join Santa for a nightcap as he kicks back and lets loose before another busy day tomorrow of transporting Christmas candy!

\*tickets available at:

[waterloocentralrailway.com/santas-night-cap-19/](http://waterloocentralrailway.com/santas-night-cap-19/)

**A Christmas Carol: The Panto** | NOV. 28 - DEC. 29 |

**ST. JACOBS COUNTRY PLAYHOUSE**

Join the fun as the classic story is re imagined with all the hilarious and beloved antics of an old-fashioned panto: villains, heroes, a dame, incredible music, lively dancing, audience participation, and of course, a dash of theatrical magic.

\*tickets available at:

[draytonentertainment.com](http://draytonentertainment.com)

**Story time with Santa** | SATURDAY, DEC. 7 | SATURDAY, DEC. 14 |

**ST. JACOBS MARKET DISTRICT**

Santa will read a heartwarming Christmas story and after children can decorate a cookie and get a special one-on-one visit with Santa.

\*tickets available at:

[stjacobsmarket.com/story-with-santa](http://stjacobsmarket.com/story-with-santa)

**Grinch Toy Drive** | SATURDAY, DEC. 7 | SATURDAY, DEC. 14 |

**ST. JACOBS MARKET DISTRICT**

The Grinch is back to the St. Jacobs Farmers' Market, but he isn't stealing Christmas, he's collecting non-perishable food donations for the Food Bank, and new-packaged toys for Voices WR.

[stjacobsmarket.com/grinch-toy-drive](http://stjacobsmarket.com/grinch-toy-drive)



# RECONNECT WITH ST. JACOBS

**RECONNECT WITH VILLAGE SHOPPING**  
SPARKLES IN THE VILLAGE OF ST. JACOBS

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THE CHRISTMAS CAROL: THE PANTO AT ST. JACOBS COUNTRY PLAYHOUSE

**RECONNECT WITH HOLIDAY MAGIC**  
SANTA'S CANDY CROSSING AT WATERLOO CENTRAL RAILWAY



PLAN YOUR STAY AT  
[EXPLOREWATERLOO/STJACOBS](http://EXPLOREWATERLOO/STJACOBS)

# St. Jacobs 2024 Joint Holiday Campaign

## **TARGET AUDIENCE:**

- Families and couples beyond 40km with key areas being: Toronto, Hamilton, Brantford, Milton, Mississauga, Woodstock and London.

## **DURATION:**

- 6 weeks. Starting October 7<sup>th</sup> until mid November.

## **PAID CONTRIBUTIONS:**

- \$10,000 from tourism partners (BIA, Market District and Drayton)
- \$20,000 from Woolwich MAT
- \$30,000 from Explore Waterloo Region

TOTAL = \$60,000

## **IN KIND CONTRIBUTIONS:**

- \$5,000 from Market District for creative design work
- \$10,000 from Explore Waterloo Region for campaign management
- \$4,000 in direct discount rates from Staybridge Suites, Holiday Inn, Hampton Inn, Homewood Suites

TOTAL = \$19,000

# St. Jacobs 2024 Joint Holiday Campaign

## MARKETING PLAN

- \$14,000 - Sponsored posts in digital newspapers (Hamilton Spectator, Mississauga News and London Free Press)
- \$25,000 – Meta Ads / Google digital Ads
- \$20,000 – digital Pattison billboards, ONroute stops along 401/403

## CALL TO ACTIONS:

- [explorewaterloo.ca/st-jacobs/](https://explorewaterloo.ca/st-jacobs/)
- Plus landing pages of Tourism partners websites (Market + Village pages are typically #1 and #2 for SEO)
- Landing pages will promote hotels options and direct booking discounts

Tues, Sept 24, 2024

Township of Woolwich Council  
24 Church Street West P.O. Box 158  
Elmira ON, N3B 2Z6  
519-669-6004



**Re: St. Jacobs 2024 Holiday Campaign**

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**Drayton Entertainment**, a registered not-for-profit charitable arts organization, operates the St. Jacobs Country Playhouse in the Market District and the Schoolhouse Theatre in the village of St. Jacobs.

We are pleased to support the proposed **2024 Reconnect with St. Jacobs** marketing campaign with a contribution of **\$3,333.00**.

We further support the proposed marketing tactics at the centre of the campaign, along with the proposed messaging, graphics, and assets.

We believe this proposed marketing initiative is both timely and necessary in order to reinforce the position of St. Jacobs (and Woolwich Township) within Ontario's tourism landscape. The plan thoughtfully aims to guide tourists to access and navigate the St. Jacobs area, highlighting key Woolwich attractions and events – ultimately enhancing, expanding, and extending the overall experience and overnight stays for visitors in Woolwich Township.

From our end, we believe our signature holiday programming will attract an audience of **20,000**, including 40% defined as tourists driving in excess of 40km to the destination, generating **\$2,448,589** in visitor spending and economic impact (local attendee visitor spending and economic impact would be in addition). Source: Government of Ontario Tourism Regional Economic Impact Model (TREIM).

The proposed campaign will augment our efforts to achieve these numbers, and directly benefit the broader tourism sector in Woolwich Township.

Sincerely,

A handwritten signature in black ink, appearing to read "Steven Karcher", written over a white background.

Steven Karcher  
Executive Director  
Drayton Entertainment  
Tel: 519-621-5511 ext.234  
Email: [steven@draytonentertainment.com](mailto:steven@draytonentertainment.com)





Thursday, September 26<sup>th</sup>, 2024

Township of Woolwich Council  
24 Church Street West PO Box 158  
Elmira, ON N3B 2Z6

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Please accept this letter as confirmation of the Market District's support in the **2024 Reconnect with St. Jacobs holiday campaign**.

To date, the Market District has already provided \$5000 of in-kind support to generate the graphics and assets for the holiday campaign and to collect the assets and gain alignment from the other tourism partners featured in the campaign. The Market District will also contribute \$3,333.00 towards the paid advertising portion of the campaign.

The Market District holiday plans include two licensed **Sip & Shop Night Markets** as well as two **Cookies with Santa** daytime events. These ticketed events in addition to the regular Thursday and Saturday farmers' markets are expected to attract over 175,000 guests to St Jacobs throughout the months of November and December. Surveys completed in November and December of 2023 indicated 51% or 89,250 people who visited the Farmers' Market during that time travelled more than 40km.

We believe the 2024 collective holiday campaign will draw even more tourists to the St. Jacobs area throughout November and December and by highlighting the variety of holiday-themed activities, will encourage guests to extend their visit to an overnight stay.

I look forward to this initiative being the start of a repeatable foundation that can be expanded in 2025, that has the key tourism partners in St. Jacobs, Woolwich Township and Explore Waterloo all working together on a tourism strategy for St. Jacobs.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Loebach".

Joanna Loebach  
General Manager, St. Jacobs Market District

## THE VILLAGE OF ST. JACOBS BUSINESS IMPROVEMENT AREA



To: Woolwich Township  
24 Church Street West  
Elmira ON, N3B 2Z6

RE: **2024 Reconnect with St. Jacobs** - Winter Campaign featuring The St. Jacobs Market, Drayton Theatre & The Village of St. Jacobs

On behalf of the Village of St. Jacobs Business Improvement Area (BIA), we are writing to express our support for the collaborative rural holiday marketing campaign as presented by Joanna Loebach of the St. Jacobs Market. This important collaboration between the St. Jacobs Market, Drayton Theatre, and The Village Shops will target visitors from over 40 kilometers away, highlighting the unique experiences St. Jacobs has to offer during the holiday season.

This campaign is especially important to the Village Shops as we approach Sparkles, the Village's biggest event of the year, featuring late-night shopping, Victorian carolers, Christmas chorus groups, cider, and fires. Sparkles is a crucial time for local businesses, as a large turnout during this period helps sustain them before the quiet months of January and February.

Moreover, this campaign presents an opportunity to strengthen the bond between the three key stakeholders in St. Jacobs. Strengthening these connections will be vital not only for this holiday season but also for future joint efforts in promoting St. Jacobs as a premier destination for visitors.

The Village of St. Jacobs BIA will support this campaign with a \$3333.00 contribution. We kindly request the Township of Woolwich's support for this joint campaign.

Dan Vandermolen  
Chair  
The Village of St. Jacobs BIA

Amanda Palmer  
General Manager  
The Village of St. Jacobs BIA

## Tanya Bettridge

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**From:** Sean Nemett <sean.nemett@wgroup.ca>  
**Sent:** September 27, 2024 11:50 AM  
**To:** Joanna Loebach; Naushad Ismail  
**Subject:** RE: St. Jacobs Collaborative Holiday Campaign

Hi Joanna,

You have the full support of our hotels for the Collaborative Holiday Campaign bid.

We are thrilled to participate alongside other local tourism partners, and as discussed – we will be providing contributions in the form of discounted preferred partner rates. Each expected to generate \$500+ values.

Please find the booking links included below.

[RECONNECT WITH ST. JACOBS - HOLIDAY INN EXPRESS](#)

[RECONNECT WITH ST. JACOBS - STAYBRIDGE SUITES](#)

Kind regards,

Your friend in Hospitality!

Sean Nemett | Sales Manager

[Holiday Inn Express & Suites – Waterloo/St.Jacobs](#) |

14 Benjamin Road, Waterloo | ON, N2J 2V9

**IHG** HOTELS & RESORTS

[Staybridge Suites - Waterloo/ St.Jacobs](#) |

10 Benjamin Road, Waterloo | N2V 2J9

**IHG** HOTELS & RESORTS

Tel: 519-772-9800 ext. 5005

Tel: 519-514-7863

Fax: 519-772-9850

Email: [sean.nemett@wgroup.ca](mailto:sean.nemett@wgroup.ca)

Please click below to go on a Virtual Tour of our Award Winning Hotel!

[Holiday Inn Express & Suites - Waterloo/St.Jacobs 360 Tour](#)

Please click below to view the Event Space at our Award Winning Hotel!

[Holiday Inn Express & Staybridge Suites Waterloo/St. Jacobs - 360 Tour](#)

**From:** [Vittoria Trinchi](#)  
**To:** [Joanna Loebach](#)  
**Cc:** [Meenesh Gopal \(meenesh@khgi.ca\)](#); [Roderick Atkinson](#)  
**Subject:** Support  
**Date:** September 27, 2024 11:50:49 AM  
**Attachments:** [Outlook-m32eitzk.png](#)  
[Outlook-xvan41q5.png](#)

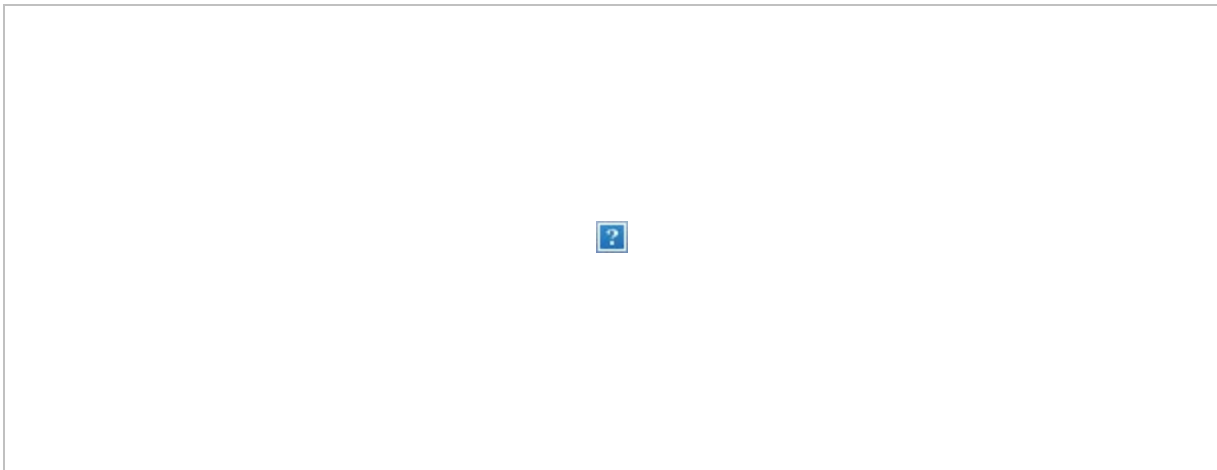
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Hi Joanna,

Please note that we would be happy to provide you with discounted rates (which should average around \$1500.00 per hotel value in-kind) for your holiday promotion.

Please use the same code which is on St. Jacobs market website.

Thx



**Join us at "Das Bar" at the Hampton Inn and Suites**

**Open Tuesday-Saturday 5PM-10PM**

**Daily Specials, and Fantastic Line Up of Drinks**



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**COUNCIL'S OUTSTANDING ACTIVITY LIST**  
As of October 3<sup>rd</sup>, 2024

Discussion Date	Title/Action Required	Assigned To	Projected Date of Completion	Updates/Notes
<p><del>Ed in O – October 20, 2015</del>  <del>R – May 29, 2017</del>  <del>R – August 22, 2017</del>  <del>R – May 29, 2018</del>  <del>R – April 1, 2019</del>  <del>R – August 26, 2019</del>  <del>R – September 23, 2019</del>  <del>R – December 9, 2019</del>  <del>R – October 28<sup>th</sup>, 2021</del></p>	<p><b>Monitoring of Transit Issues: Elmira Community Bus, Breslau on Demand Pilot program</b></p>	<p>GAO</p>	<p>The project is in an ongoing monitoring state.</p>	<p><del>Breslau On Demand – The pilot was launched in 2022 and will be delivered with a small or mid-sized bus and operate in residential, employment, and commercial areas in Breslau, including the Waterloo Region Airport. Route 79 Breslau remains in operation and saw increased ridership this fall. Through the 2024 budget, Regional Council approved a second vehicle to be added to this route to provide additional connections towards Sportsworld Station.</del></p> <p><del>Regional Council has decided to extend the existing Elmira Community Bus operation for an additional one-year timeframe. The current end date on the existing scope of work is August 31, 2024.</del></p>
<p>O – May 16, 2017  R – July 4, 2017  R – August 22, 2017  R – September 12, 2017  R – December 9, 2019  R – March 2, 2022</p>	<p><b>Taxation of Old Order Mennonite Churches</b></p>	<p>DS</p>	<p>Later in 2024</p>	<p>Updated policies to allow severance of churches have been incorporated in the Township Official Plan to be approved by the Region. To be included in part two of the ROPP review.</p>

**COUNCIL'S OUTSTANDING ACTIVITY LIST**  
As of October 3<sup>rd</sup>, 2024

Discussion Date	Title/Action Required	Assigned To	Projected Date of Completion	Updates/Notes
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Commitments with Unplanned/Unknown Financial Implications				
Meeting Date	Title/Project	Assigned To	Projected Date of Completion	Commitment/Updates/Notes
O - October 1, 2019 R – December 9, 2019	<b>Resolution to Declare a Climate Emergency and Implementation of a Corporate Carbon Budget</b>	CAO / FIN / RCS	Tied to the implementation of the TransformWR Strategy	<p>Council passed a resolution which was confirmed at the October 1, 2019, Council meeting to declare a climate emergency and implement a corporate carbon budget.</p> <p>A Region wide group is to be established to create a plan.</p> <p>Until this joint group is established, it was noted that the township has begun to address climate action strategies with respect to:</p> <ul style="list-style-type: none"> <li>• development applications</li> <li>• implementation of updated Building Code regulations</li> <li>• update to the Zoning by to reflect electric vehicles</li> <li>• investigation into green options for infrastructure projects</li> </ul>
	<b>Future Infrastructure Maintenance Agreement with the Region of Waterloo</b>	Infrastructure Services	Later in 2024	